

Why do some Entrepreneurs get rich, others fail and many business owners find it difficult to make a profit?

All around us people are living in fear of the economic future. Many businesses are focused on cost cutting and survival. Have growing your business and making a profit become dirty words and unrealistic?

Are you missing out on a great opportunity to grow your business and develop wealth for yourselves or is this madness to contemplate? In a few years time there will be entrepreneurs who have made it big. But will you be saying 'I wish I'd got on with it'?

Whether your business has sales of £25m per annum or still in its early stages of development what is your choice?

This seminar is especially designed for Business Owners, Managing Directors, Entrepreneurs and Chief Executives who are motivated to move their businesses forward by helping you to understand the critical factors which will increase your profit, develop your people and grow your sales.

- You understand what you want to do and how to do it but something is holding you back? What is it?
- Are your customers beating you down on price because your business looks the same as your competitors?
- Do you find good people so hard to find and retain?
- Are you continually looking for a 'niche' business to make a profit? But are you unknowingly running one?
- Does your business feel like driving a double decker bus with all the tyres let down?
- What is the difference between an entrepreneur and a business owner? Does that matter?

On the day we will help you to understand how to overcome these and other problems as well as helping you to answer the other tough questions you have, the knowledge of which has been put together from the years of experience of growing businesses and working with Business Owners who wish to achieve a return on all the years of blood, sweat and tears of growing their own business.

book: Post or fax back the form below to **0560 113 6974** or visit www.the-entrepreneurs-coach.com/inspiringentrepreneurship

Inspiring Entrepreneurship will be compered by Border Business magazine and presented by Gareth Emberton of The Entrepreneur's Coach and Neil Bevan of Hunter Bevan Ltd.



Gareth Emberton is a seasoned entrepreneur who owns The Entrepreneur's Coach Ltd based on Shrewsbury Business Park. Gareth's unique ability is to answer all the tough questions you have when growing your own business as well as answering all the tougher questions you haven't yet thought of asking! His vast experience of growing his own businesses gives him the insight to help his clients break through the everyday barriers they face as well as the empathy of having spilt 'the same blood in the same mud' as his clients.



Neil Bevan is a Director of Hunter Bevan Ltd., a successful graphic design, marketing and web design company based near Oswestry. He works with a wide range of clients in diverse sectors, from start-ups to multinationals. Neil will focus on practical exercises that delegates can use in their own businesses to define what marketing and branding is all about, who to target, and how to go about setting your goals and measuring results.



the**entrepreneur's**coach

growing world class entrepreneurs

www.the-entrepreneurs-coach.com

Book a place by the 15th May and you will get the opportunity to 'measure your business' on line at measureyourbusiness.com and get **FREE bespoke report on how to improve your business worth £45.00!**

All delegates will also benefit from a **FREE design and marketing audit worth £140 from Hunter Bevan, if taken within 3 months of the seminar!**

programme:

- 1.00 pm** Registration and coffee
- 1.30pm** Introduction by Dan Bromage, Border Business magazine
- 1.35pm** Gareth Emberton - The Entrepreneur's Coach Inspiring Entrepreneurship
- 3.00 pm** Refreshments and informal networking opportunity
- 3.30 pm** Neil Bevan - Hunter Bevan Ltd Entrepreneurial Marketing
- 4.00 pm** Gareth Emberton - Inspiring Entrepreneurship
- 5.00-5.30 pm** Questions

HUNTER BEVAN
MARKETING & DESIGN

www.hunterbevan.co.uk



inspiring entrepreneurship™

A half day seminar to help you **harness your ideas** so that you can **develop your business in the right way for you.**

Thursday 11th June 2009 - 1pm to 5.30pm at Shrewsbury Town Football Club
All monies raised by this event will be donated to HOPE HOUSE CHILDREN'S HOSPICES.

All funds raised from the ticket price, charity auction and sponsorship from Barclays Bank will be donated to:



Hope House supports terminally ill children and their families from Shropshire, Mid Wales and surrounding areas. Help us to make the most of short and precious lives by supporting this seminar.

This seminar is brought to you by:

The Entrepreneur's Coach Ltd
 The Alaska Building
 Shrewsbury Business Park
 Shrewsbury SY2 6LG

www.the-entrepreneurs-coach.com

in conjunction with:

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